

RESUME

PROFESSIONAL SUMMARY:

- Over 20 years of experience in graphic design and pre-press
- More than 15 years of Art Direction experience
- Deep understanding of the print production process
- Long experience with corporate and individual clients
- Extensive experience working with major international advertising agencies, as well as socially significant donor-funded projects supporting Ukraine — including initiatives by PFRU, USAID, EUACI, Pro-Integrity, World Health Organisation and others. Volunteered as part of Ukraine's creative community, contributing to impactful visual and communication solutions during the war
- Responsibility, creativity, self-organization.



PRINCIPAL SKILLS:

GRAPHIC DESIGN

Graphic design and layout for printing, design for WEB and Social media, layout of multi-page publications, creation of presentations and infographics, brandbooks and logo design

PERSONAL STATEMENT

As a seasoned professional, I am poised to bring my extensive experience, strategic mindset, and creative prowess to contribute significantly to any dynamic and forward-thinking team

PROFESSIONAL SUMMARY

Throughout my career, I have consistently delivered innovative and visually compelling solutions, contributing to the success of various projects.

SOFTWARE TOOLS & TECHNOLOGIES

Adobe PhotoShop, Adobe Illustrator, Adobe Indesign, Adobe Acrobat, MS Office, Power Point, ReadyMag, Recraft. KeyNote.

Hand-drawing with a specialization in watercolor painting.

LANGUAGE:

Ukrainian – fluent
English – fluent
Hebrew – fluent
Russian – native
Czech – beginner

EDUCATION:

2021

Projector School /web-design
beginning/, Kyiv, Ukraine

1999–2001

School of Graphic Arts
and Computers, Tel Aviv, Israel

1989–1996

Odessa State Pedagogical
Institute, Department of Arts
and Graphics, Odessa, Ukraine

EMPLOYMENT DETAILS:



Freelancer

Graphic designer, Art Director
(PFRU, USAID, EUACI, Pro-Integrity, World Health Organisation)



DDB Prague

Senior Art Director
(McDonalds, Nurofen)



Leo Burnet CZ

Senior Art Director
(Philip Morris, Makro, BENU)



IAMIDEA, Ukraine

Lead of Art
(Uklon, Kovalska, Eldorado, Rabota.UA)



BBD0 Central Asia

Creative Director
(Visa, Mars, Lays, Orbit, Mars Petcare, Danone, Borjomi)

**OSDirect, Ukraine**

Creative Director

(Sanofi, Vognyar, Huggies, Socar, Nestle Dolce Gusto)

**SPN Communications**

Creative Director

(Toyota, Lexus, Canon, KLM, LG Electronics, ABInBev)

**Mega Media Azerbaijan**

Creative Director

(Carlsberg, Local beer brands)

**Mega Media Ogilvy Kazakhstan**

Creative Director

(Mondelez, Tele2, Unilever, Global Construction, Food Master, Carlsberg)

**Havas Worldwide Kazakhstan**

Creative Director

(Kraft Foods, Tele2, Wimm Bill Dan, P&G)

**G2 Ukraine**

Creative Director

(British American Tobacco, P&G, KVK, Praktiker, Viasat)

**Adwenta Lowe**

Creative Group Head

(Key account: Kyivstar)

**Ogilvy Ukraine**

Senior Art Director

(Kraft Foods Ukraine, Raiffeisen Bank, OTP Bank, Gillette)

**ITB - Local Advertising Agency Kyiv**

Art Director/Creative Director

(LG Electronics)

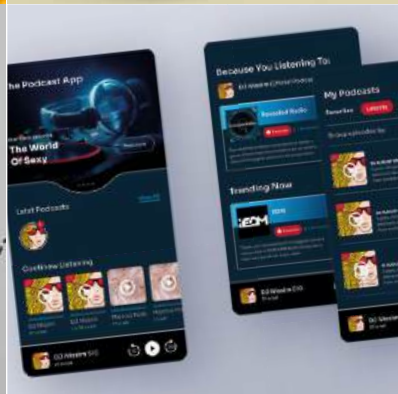
**BBDO Israel**

Designer

(Sano, Tel Aviv Museum of Art)

WORKED ON PROJECTS FOR:





AWARDS:

WHITE SQUARE 2021

Bronze/Media: Low Budget Campaign,
Silver – 2/Marketing: PR Practices &
Technics, PR Campaign

KMFR 2021

Shortlists – 5/Bronze – 3/Integrated
Campaign, PR Campaigns, Behavioral
communications

SPIKES ASIA 2021

Shortlist/PR, Corporate Purpose &
Social Responsibility

RED APPLE 2020

Bronze/Media/Corporate Social
Responsibility (CSR)/Corporate
Image,
Bronze/Marketing/Corporate Social
Responsibility (CSR)/Corporate Image

RED JOLBORS 2020

Shortlist/Media, Bronze/PR,
Silver/Digital

KMFR 2020

Shortlist/Outdoor

IDEA 2011

Bronze/Press

IDEA 2011

Bronze/Outdoor

WHITE SQUARE 2011

Bronze/Outdoor,
Bronze/Press

EFFIE 2009

Bronze

KHANTEGRI 2009

Gold/TV

KMFR 2008

Silver/TV